

---

# SWITCH TO RESULTS IN BANKS

Domain specific solutions for banks to monitor, manage & reduce energy consumption.



# Banking On Sustainable Growth

**E**nergy is one of the largest components of the operating costs of a typical branch. Since there are hundreds of branch locations for even a medium size bank, the cumulative annual energy spend across the branches runs into millions of dollars and can add up to 40%-80% of the overall bank consumption across branches, offices and DCs.

While Banks have taken significant steps to address consumption in large offices & DCs, little has been done on the branch side because of complexities like:

- Large geographical footprint of branches
- Multiple formats & operating schedules
- Multiple stakeholder involvement – Landlords, Procurement Team, Facilities Team, OEMs, Service Providers etc.
- Ownership issues – leased, owned etc.
- Unviable solutions as most energy management solutions are designed for large building designed for large big box stores

However, with rising prices that have increased on an average of 30% over the last 5 years, energy costs of the branches have become an important factor that needs to be smartly managed. Increasing environmental regulation is also propelling Banks to take definitive actions to reduce the energy footprint.

## Maximizing Profitability Through Energy Efficiency

Establishing a good control on energy usage inside a branch, enables reduced equipment downtime and the resultant operational disruptions, increases useful life for the equipment, optimizes utility procurement etc., all of which go a long way in sustaining market leadership, competitiveness and profitability.

Responsible Banks are now setting internal targets around reducing energy intensity & carbon footprint so that they make a positive environmental impact in the communities they operate in and at the same time create a positive brand impression that would appeal to an increasingly eco-friendly consumer.

## Wipro Ecoenergy – Making Energy Work For Banks

To meet the energy management challenges of Bank branches, Wipro EcoEnergy offers Managed Energy Services engagement, wherein Wipro takes ownership of identifying savings opportunities, developing the best-fit custom solution, deploying the solution and then delivering time bound savings over a 5-7 year period. Our Banking domain expertise is the foundation of our service.

We use a unique innovative energy management platform called Wipro Energy Manager (WEM) together with a robust analytics framework to uncover energy saving insights and ensure the sustainability of the realized savings for our clients.

**Energy Savings From Current Projects Range Between 7% And 13%**

### Why Wipro EcoEnergy?



Full stack multi-Convenience Store solution consisting of Intelligent Hardware, Software and Services



Innovative Managed Energy Services Model for guaranteed savings



Ensures sustainability of realised energy savings

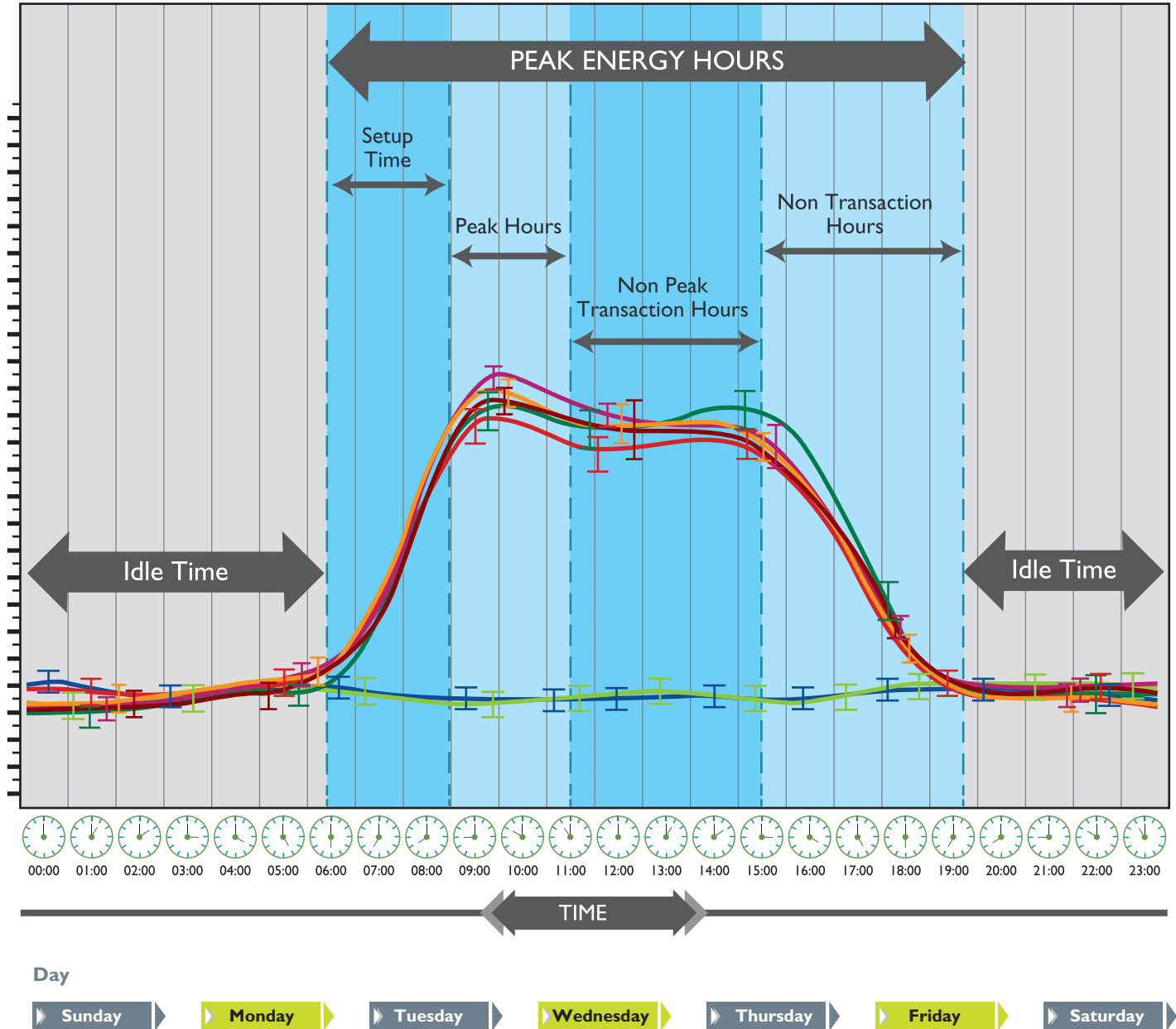


Ensures alignment with the existing control and data systems

# Best-in-class Energy Service Offerings

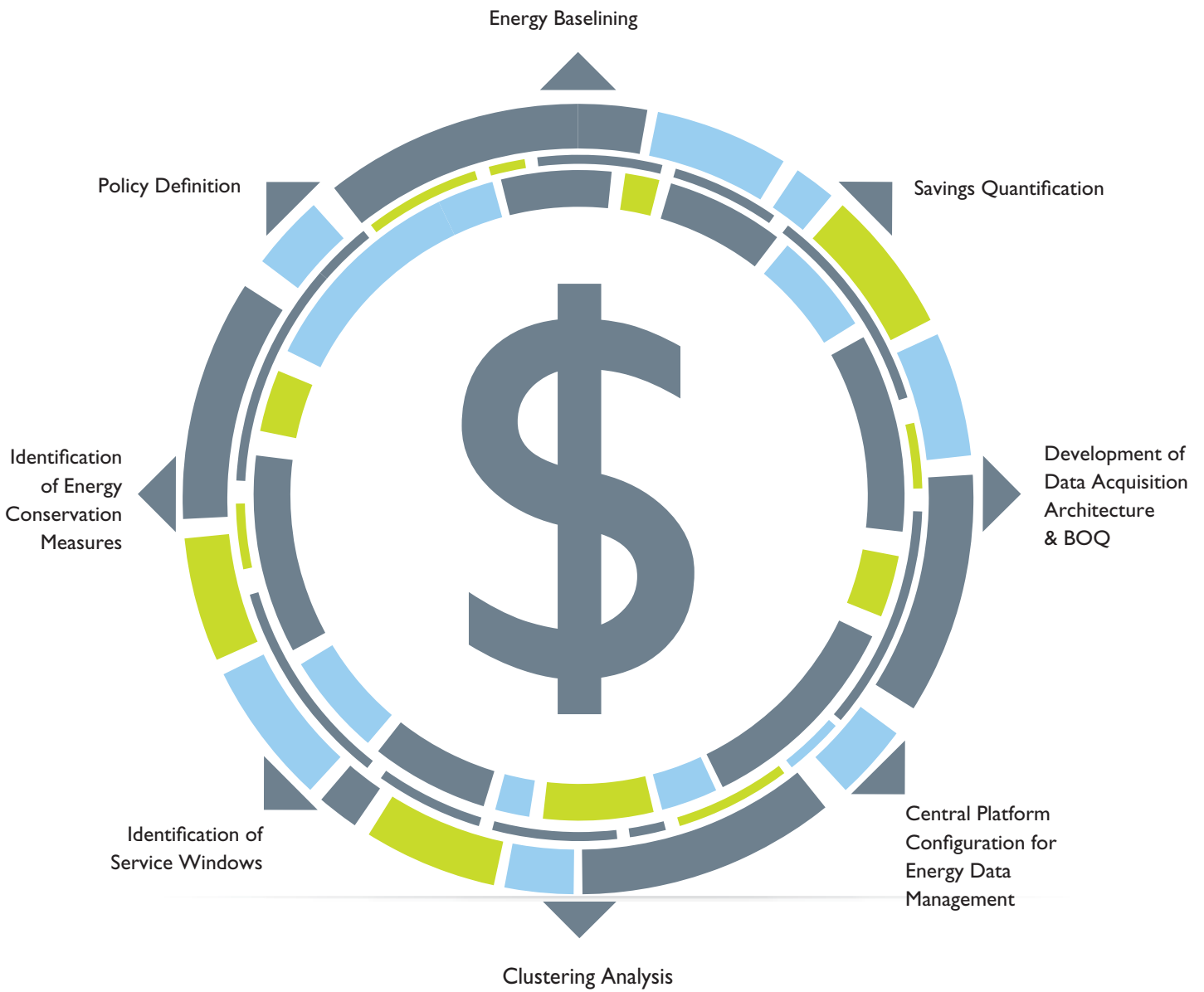
Energy consumption pattern across the branch network differs from site to site as it is dependent on multiple factors viz. type of consumption equipment and their condition (age, maintenance, technology, etc.), footfalls, seasonality, weather, type of branch (layout, size, orientation etc.). As a result of these complexities, the energy management challenge increases manifold when energy needs to be managed across a network or chain involving hundreds of branches.

Wipro EcoEnergy's Analytics-driven platform called Wipro Energy Manager (WEM) overcomes these complexities with lightweight architecture and a rich database of rules, models and algorithms. WEM is built on a breakthrough approach called "Service Windows".



Service Windows are the unique energy profiles that a typical branch goes through during its daily operations. The energy profiles are results of the business volume, weather, equipment usage etc. We believe that energy profiles for each of these service windows (Bank Setup, Peak Transaction Hours, Non-Peak Transaction Hours, Closing Hours, Non-Operational Hours) would be different. These unique profiles get repeated every day with a fair degree of consistency. Based on effective monitoring of energy consumption in these services windows, it is possible to detect and plug energy deviations or leakages that occur on a day-to-day basis and this tighter control across services windows can lead to savings.

To kick-start the Managed Energy Solution engagement, our team of Subject Matter Experts conducts detailed solution designing that includes:





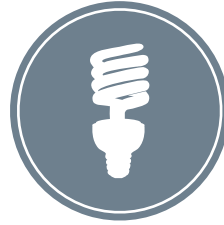
**HVAC**  
(Split, Ductable, RTUs)



**IT**  
(Servers/ Desktops/ Laptops,  
Printers, Network Equipment)



**ADMIN**  
(Fax, EPABX, Security System,  
Pantry Load, Display Boards,  
Teller Machines, Xerox)

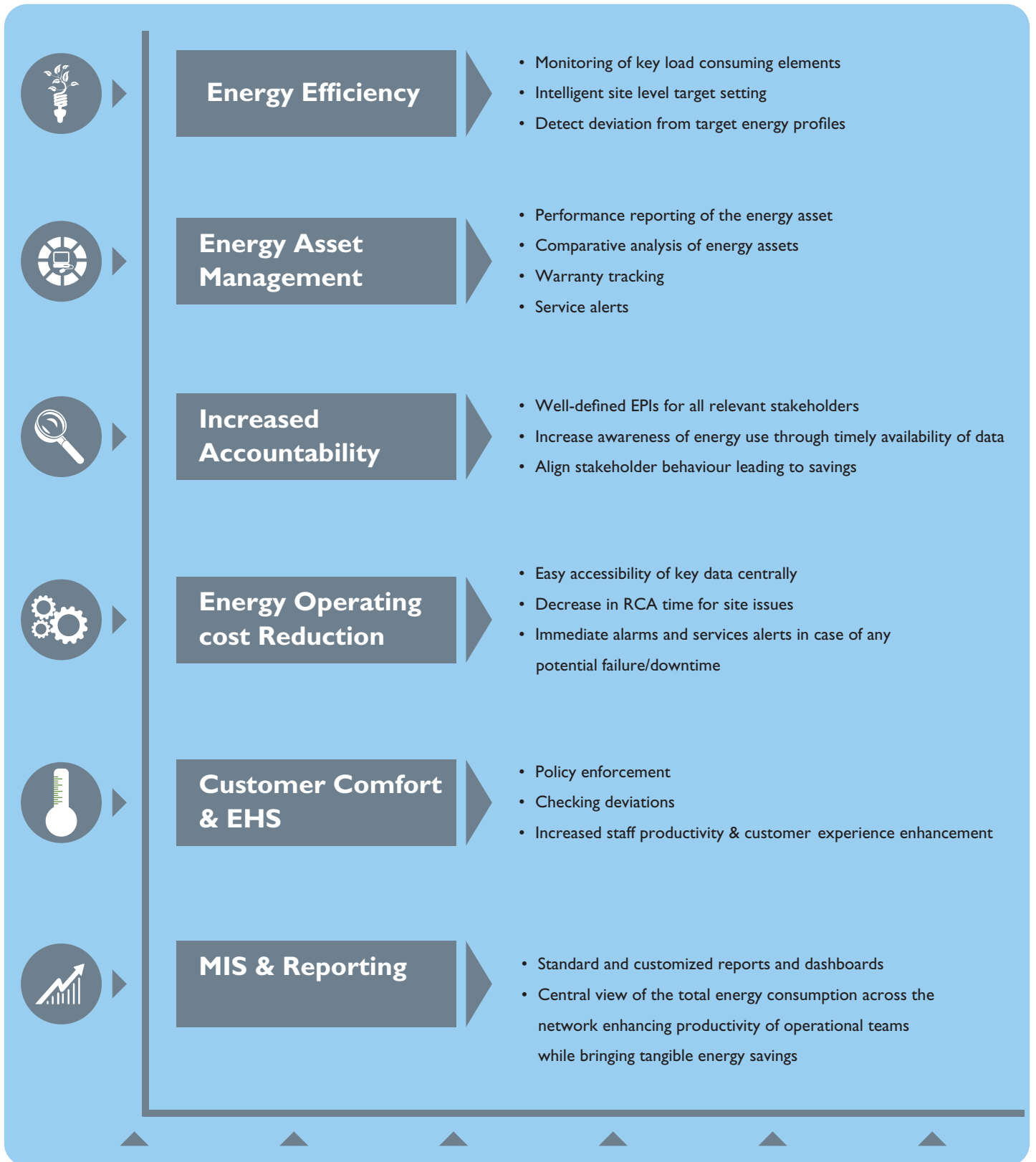


**LIGHTING**  
(Internal/External)

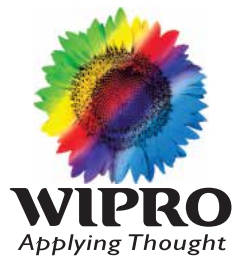


# Value Proposition for Banks

Wipro Energy Manager (WEM) along with the portfolio of energy services enables the banks to not just save energy but also transform the entire operations & maintenance aspect of running the branch network. The WEM platform enables precise intelligence which saves man-hours which can now be focused on customer management.



WEM enhances productivity of operational teams while bringing tangible energy savings



## About Wipro EcoEnergy

---

Wipro EcoEnergy is the energy services business division of Wipro Limited that provides intelligent, sustainable solutions for energy consumption and management. Utilizing leading edge analytical tools we deliver energy efficient solutions to our clients that reduce their carbon footprint, energy usage & recover avoidable energy losses.

Wipro EcoEnergy's Managed Energy Services offering, holistically addresses the entire spectrum of energy and sustainability services providing sustained energy savings. Wipro EcoEnergy has created a strong local ecosystem of partners in North America, Europe & APAC and has deployed its Energy Management Services solution for a number of clients around the world. These clients have seen substantial energy savings and cost reduction during the course of their engagement with Wipro EcoEnergy.

For more information please visit: [www.wiproecoenergy.com](http://www.wiproecoenergy.com) Or reach us at [ecoenergy.info@wipro.com](mailto:ecoenergy.info@wipro.com)